

## AMERICAN WEATHERTECHS PRIVACY POLICY

American WeatherTECHS, LLC, including its subsidiaries and affiliates, (“American WeatherTECHS”, “we”, “us”, “our”), has published this “Privacy Policy” (or “Policy”) to detail our policies and procedures regarding the collection, use, and disclosure of personally identifiable information received in the course of our customers using any services provided by American WeatherTECHS whether through electronic means, including email, through our website(s) (the “Site”), and/or any other related systems. Within this Policy, we will be referring to the Site, and any other service offered by American WeatherTECHS collectively as the “Service(s).”

This Privacy Policy applies to information that is provided to us when you use the Services. We reserve the right in our sole discretion to modify this Privacy Policy at any time. We will post the most recent version of this Policy on this page of our Site. We encourage you to periodically review this page for the latest information on our privacy practices. If you have any questions, we can be reached at 513-759-9904.

### 1. Collecting PII and other Information

While using American WeatherTECHS’ Services, you may provide American WeatherTECHS with certain personal information for yourself or for another customer (“Personal Identifying Information” or “PII”). PII may include, but is not limited to, name, postal addresses, physical address, email addresses, telephone number, credit history, payment history, credit card number, and/or other billing information. We may also collect information during your use of our Site including operating system, your phone carrier, hardware you use, pages you viewed, your IP address, how often you visit the Site, events that occur within the Site during your use, aggregated usage information, performance data, the site and location from where you downloaded or otherwise accessed the Services, your browser type, your Internet service provider, the referring and exit pages, installed fonts, device IDs, language and time zone settings, and other information relating to your use of or access to the Services through the use of automatic data collection tools.

We do not collect any PII unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (i) registering your PII for quotes from us; (ii) sending us an electronic message; or (iii) submitting your credit card or other credit information when ordering and purchasing products and services on our Site.

### 2. Using PII

American WeatherTECHS uses PII in a number of ways, including, but not limited to, the following: (i) to provide and improve aspects of the Services; (ii) to improve the experience for all customers, including identifying, completing and expediting any problems, issues or requests customers may have related to our Services; (iii) to project, predict and understand customer usage and needs; (iv) to communicate with customers regarding updates, announcements, changes, and other offerings from American WeatherTECHS; (v) to facilitate auditing, prevent or investigate fraud, comply with requests from regulatory and law enforcement authorities, protect our rights, protect your safety, protect the safety of others, comply with applicable law, respond to subpoena or court order, and otherwise investigate, establish, exercise, and defend legal rights; and (vi) to facilitate a merger, acquisition, bankruptcy, dissolution, reorganization, sale of some or all of our assets, financing, acquisition of all or a portion of our business, a similar transaction or proceeding, or steps in contemplation of such activities (e.g. due diligence) and/or to facilitate any other activity in connection with the creation, development, offering, provision, or maintenance of our Services.

### 3. Email

By using our Services, you have the opportunity to provide us with your contact information in order to receive information and updates about American WeatherTECHS and its Services. We may use third-party communication software to send these emails. By using the Services, you agree to this disclosure, but have the ability to opt out of any such communications.

### 4. Security

We take the security of PII very seriously. American WeatherTECHS will follow industry best practices, including the provisions of the California Consumer Privacy Act of 2018, when it comes to the transmission, maintenance and submission of your data, and every member of our team who is responsible for handling data follows these practices.

### 5. Children

As we do not provide our Services to anyone under the age of 13, we similarly do not collect PII from anyone under the age of 13. If you are under the age of 13, please do not provide any PII to American WeatherTECHS. Regardless of your age, please do not provide American WeatherTECHS with any PII of any person under the age of 13. If you are a parent or a guardian who has discovered that your child under age 13 has submitted his or her personally identifiable information to us without your permission or consent, we will make reasonable efforts to remove the information from our system, at your written request.

### 6. Analytics and Tracking

#### a. Cookies and Local Storage

American WeatherTECHS may actively collect information through the use of “cookies” and “local storage.” We use these to observe usage patterns and traffic on our Site, and subsequently link the appropriate cookies to your PII and account in order to optimize your customer experience. When visiting our site, your browser may alert you to our usage of cookies or local storage. You can always set your browser setting to limit their usage, however, it may limit the features of our Services.

#### b. Web Beacons

Another tracking technology that we may employ is the web beacon (a.k.a. web bugs or clear gifs). These tools help us manage and observe our content, track email campaigns, and other communications, and optimize the way we present content. Like cookies, these tools can be linked to PII in order to provide better customization and specificity.

#### c. Log Data

Our servers may automatically record certain information about how visitors interact with our Site - this is known as “Log Data.” Log Data is a broad category of data, but it can include, but is not limited to: (i) browser type; (ii) operating system; (iii) Internet Protocol address; (iv) pages viewed and duration of viewing; (v) features and functionalities used; and (vi) links clicked.

### 7. Disclosure of Information to Third Parties

American WeatherTECHS does not sell any of PII without express consent. PII will only be disclosed as expressly set forth in this Policy.

## 8. Third-Party Services/Links

American WeatherTECHS may use third-party platforms or services in order to deliver, maintain, or update American WeatherTECHS' Services. As such, American WeatherTECHS may disclose PII to these third-party providers in order to maintain and continue the operation of the Services. Our Site also may contain links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects PII.

## 9. Accessing and Managing Your Information

Every American WeatherTECHS customer can request access to their PII. You may request to review your PII and/or obtain a copy of your PII by contacting us at any time as provided at the beginning of this Policy. If you believe that the information is incomplete or inaccurate, you can request that we correct it. We may not, however, be able to provide information relating to investigations, claims, litigation, or other matters. We can make corrections whenever possible. You may also request to have American WeatherTECHS delete your PII, provided that you understand that deleting such information may make it impossible for American WeatherTECHS to render Services to you. American WeatherTECHS reserves the right to archive or save data in order to comply with laws and regulations.

## 10. Governing Law, Jurisdiction, Venue

The information collected from our Services is hosted in the United States. If you are using or accessing the Services from outside the United States or any other region with laws or regulations governing personal data collection, use and disclosure that differ from the United States laws, please be advised that through your use of the Services, which are governed by United States law, you are transferring information to and from the United States and you consent to that transfer.

The laws of the State of Ohio and applicable United States law govern all matters arising out of or relating to this Policy, including, without limitation, interpretation, construction, performance, and enforcement, without giving effect to such state's conflicts of law principles or rules of construction. You irrevocably and unconditionally submit to the jurisdiction of the federal and state courts located in Hamilton County, Ohio for the purpose of any suit, action, or other proceeding arising out of or based upon this Policy, your access to or your use of the Services, which courts are the exclusive forum for any such suit, action, or other proceeding.

## 11. Assignment

The rights granted under this Policy are non-transferable and non-assignable by you, and such rights are not enforceable by anyone other than you, pursuant to applicable laws. However, American WeatherTECHS may transfer and/or assign any rights under this Policy without limitation and without notice or consent from you.

## 12. Updates and Revisions

This Privacy Policy may be updated periodically by American WeatherTECHS. We will notify you of such changes and updates by publishing the Privacy Policy on our Site. Your continued use of the Site and/or the Services after such changes and updates will constitute your acknowledgement of the revised Privacy Policy and your acceptance of its terms.

13. Acceptance of Policy

**By using or accessing the Services, you acknowledge that you have reviewed and understand this Policy, and consent to the procedures identified in this Policy. You accept and consent to the collection of PII, the retention of PII, the handling of PII, and potential disclosure of PII as identified in this Policy.**

EFFECTIVE DATE: March 4, 2021